



## COURSE DESCRIPTION CARD - SYLLABUS

Course name

Methods of financing business activities

Field of study

Environmental Protection Technologie

Area of study (specialization)

Level of study

First-cycle studies

Form of study

full-time

### Course

Year/Semester

I/2

Profile of study

general academic

Course offered in

Polish

Requirements

elective

### Number of hours

Lecture

30

Laboratory classes

0

Other (e.g. online)

0

Tutorials

0

Projects/seminars

0

### Number of credit points

3

### Lecturers

Responsible for the course/lecturer:

dr Małgorzata Rembiasz

Responsible for the course/lecturer:

malgorzata.rembiasz@put.poznan.pl

### Prerequisites

The student knows the basic concepts of finance, management and law. .

### Course objective

Acquainting students with the processes of managing the finances of enterprises. Developing practical skills related to obtaining external financing. Developing the ability to assess the benefits of various financing instruments

### Course-related learning outcomes

Knowledge

1. The student knows the process of managing the finances of enterprises.-[K\_W17 ]
2. The student knows the sources of financing the company's operations.[K\_W17 ]
3. The student knows how to explain the advantages and disadvantages of various financial instruments.[K\_W17 ]
4. The student knows the mechanisms and sources of obtaining funds.[K\_W17 ]



### Skills

1. The student is able to calculate the cost of obtaining capital from various sources. [K\_U06]
2. The student is able to calculate the financial effects of using various financial instruments.[K\_U06]
3. The student is able to calculate the time value of money. [K\_U06]
4. The student is able to make decisions regarding the use of specific financial instruments[K\_U06].

### Social competences

1. The student actively cooperates in the group taking various roles.[K\_K03]
2. The student participates in the preparation of applications for the acquisition of various financial instruments.[K\_K06]
3. The student thinks and acts in an entrepreneurial manner.[K\_K06]
4. The student makes decisions regarding the use of various financial instruments [K\_K06]

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

1. Written exam (on a satisfactory grade must get more than 50% correct answers)
2. Case studies and discussions based on scientific literature at lectures, which give lecture participants the opportunity to obtain additional points added to the points obtained from the written test in order to give the final grade of the lecture.
4. Discussions summarizing individual lectures, giving the opportunity to assess the student's understanding of the issues.

### Programme content

1. Objectives of corporate financial management.
2. The role of equity and foreign capital in an enterprise.
3. Sources and cost of raising capital.
4. Instruments for financing the company's operations? banking.
5. Instruments for financing the company's operations? outside banking.
6. Methods of obtaining financial instruments.
7. The risks associated with the use of various financial instruments.
8. Instruments of financing enterprises on the financial market

### Teaching methods



1. Lecture: traditional lecture using multimedia presentations, problem lecture - discussion with students on solving a given problem, conversational lecture - drawing listeners into the discussion, controlling the course of the lecture depending on the answers given.

2. Case studies.

### Bibliography

#### Basic

1. Bartkiewicz P., Szczepański M., Podstawy zarządzania finansami przedsiębiorstw. Instrumenty, metody, przykłady, zadania, WPP, Poznań 2016
2. Gabrusewicz W., Analiza finansowa przedsiębiorstwa, PWE, Warszawa 2002
3. Korenik D., Korenik S., Podstawy finansów, Wydawnictwo Naukowe PWN, Warszawa 2004

#### Additional

1. Pieniądze Na Start I Rozwój Firmy, P. Pieńkosz, E. Bednarz, Infor Biznes, 2016 .
2. Rembiasz M, Siemieniak P., Pawlak J., Wybrane źródła finansowania działalności gospodarczej w ocenie obecnych i potencjalnych właścicieli przedsiębiorstw ze szczególnym uwzględnieniem kobiet-przedsiębiorców, Przedsiębiorczość i Zarządzanie, 2017, Numer: z. 12, cz. 2, s. 333 - 344

### Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	30	1,5
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) <sup>1</sup>	45	1,5

<sup>1</sup> delete or add other activities as appropriate